

CONFERENCES • BUSINESS • NETWORKING

BUSINESS ACCELERATOR



13/14 MARCH 2017
MONACO GRIMALDI FORUM



E-COMMERCE
ONE TO ONE
UNITED KINGDOM

#ec1to1uk

IN PARTNERSHIP WITH **imrg**

...A EUROPEAN SUCCESS STORY, NOW TAILORED SPECIFICALLY FOR UK **E-COMMERCE LEADERS**

E-Commerce One-to-One in Monaco has repeatedly proved itself to be the single most influential forum for the continental online retail community.

This is where the top names in the sector meet every year in the exclusive French Riviera to benefit from sharing vital expertise and hard-won best practice during the carefully crafted schedule of formal and informal events.

E-Commerce One-to-One UK, a brand new edition of the highly successful series, is designed specifically for the UK online retail sector. The result of a ground-breaking collaboration between organiser, COMEXPOSIUM Group and the UK's online retail association, IMRG, E-Commerce One-to-One UK will share the unique hallmarks that make this series so effective for all its participants, namely these exceptional qualities:

- + **A precision guest list: only senior decision makers from retailers and brands**
- + **The superior networking and meeting environment**
- + **First class content delivery**
- + **A spectacular destination**

COMEXPOSIUM Group and IMRG are delighted to be working together to create the definitive event for the UK's e-commerce community; this unique partnership, which brings together pin-sharp event delivery with a wealth of industry experience, will enable the most influential names shaping the UK online retail market to benefit from experiencing this extraordinary event formula.

At E-Commerce One-to-One UK, 250 invited decision-maker guests - representing leading UK retailers and brands - will be in Monaco to network with peers and suppliers in an atmosphere highly conducive to knowledge acquisition, information sharing, collaboration, innovation and inspiration.



Graeme Howe
Director, IMRG.

HEAR FROM SOME OF OUR PREVIOUS **PARTICIPANTS**

«This is an event that fulfils all its objectives: high quality partners and great effectiveness in guest selection, bringing strong and positive exchanges between e-commerce businesses.»

Guest, **Air France KLM**

«Thank you to the whole team for the quality of the event.»

Partner, **Google**

«Organisers with real expertise, sincerity, care and warmth. Stay as you are, don't change anything and keep your selection criteria at this high level.»

Guest, **L'Oreal**

«Definitely the best event for e-commerce and digital: a great place, high level selection of participants, lots of time for meeting and networking. This is the perfect place to build long-term partnerships and discover new trends. Thank you to the organisers.»

Guest, **Intersport**

«Beautiful event. Great for developing our business and network.»

Partner, **Adyen**

JOIN US AS A PARTNER AT THIS PREMIUM EVENT

GUESTS ARE DECISION-MAKERS SELECTED BY PROJECT PLANS

Retailers, pure players and major brands, E-COMMERCE ONE TO ONE's guests are decision makers and industry experts.

250 guests will be chosen for the 2017 event after having responded to the questionnaire qualifying their projects for the year.



GUESTS HAVE BETWEEN **3** AND **27** ONE TO ONE MEETINGS AND SIGN UP FOR **6 EXPERT** WORKSHOPS ON AVERAGE

Once their request to participate has been validated, guests' expenses are paid for by the organisers (transport, accommodation, airport transfers, access to the conferences, etc.)

GUEST PROFILES: Managing Directors, E-commerce, marketing, logistics, finance and Information System Managers.

PARTNER BENEFITS AT A GLANCE

- 250 hand-picked and verified attendees
- Attendees selected on basis of budget responsibility and active projects - delivers real ROI
- Exhibiting partners chosen to match attending delegates' projects - this alignment ensures effective and constructive meetings
- One to one meetings - each delegate commits to a pre-arranged schedule

- In-depth market intelligence - access real insight into retailers' core issues in a controlled and relaxed environment
- Relevant content: IMRG's in-depth research spotlights retailers' real concerns, reflected and addressed here.

All this in one of Europe's most glamorous locations: a five star event in a five star location.

BENEFITS OF PARTICIPATING AS A **PARTNER**

1

KEY MEETINGS
WITH E-COMMERCE
DECISION MAKERS

2

1-TO-1 MEETINGS
WITH TARGETED
AND CHOSEN
GUESTS

3

ALIGNMENT
WITH RICH
CONTENT BASED
ON INDUSTRY
INNOVATIONS
AND TRENDS

4

2 DAYS OF
TRADE WITHIN
A PRESTIGIOUS
SETTING WITH
MULTIPLE
NETWORKING
OPPORTUNITIES

5

CATALYST FOR
MEETINGS AND
BUSINESS

GUEST SATISFACTION (SURVEY OF 2016 FRENCH EDITION)



100%

OF PARTNERS ARE
SATISFIED WITH THE
QUALITY OF GUESTS
ENCOUNTERED



98%

OF PARTNERS ARE
SATISFIED WITH
THEIR PARTICIPATION
IN THE EVENT



96%

OF PARTNERS DEEM
THE NETWORKING
DURING THE EVENT
TO BE EFFECTIVE



88%

OF GUESTS IN
ATTENDANCE HAVE
INVESTMENT PLANS

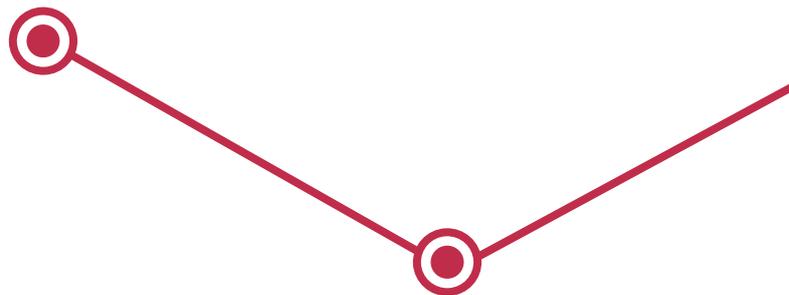
A **LIMITED NUMBER** OF PARTNERS TO GUARANTEE THE **QUALITY** OF THE EVENT

EXTRAORDINARY VALUE FOR PARTNERS

- **Efficiency** – in just 2 days participate in targeted one-to-one meetings and workshops, plus numerous networking opportunities with a pre-qualified and highly motivated audience of decision makers from leading UK online retailers and brands.
- **Quality** – high profile attendees, tailored meeting schedules, spectacular venues and location, coupled with flawless organisation and attention to detail from a very experienced event team.
- **Exclusivity** – limited to 35 partners, each benefiting from a managed schedule of at least 15 one-to-one, 30 minute meetings requested by guest retailers
- **Visibility** – 45 min workshops in purpose built facilities for event partners to showcase solutions and illustrate their expertise to a limited number of retailer decision makers in an intimate, interactive format.
- **Hospitality** – opportunity to nominate guests: decision makers from retailers and brands. If accepted the guests' expenses are covered by the organiser (4 star accommodation, meals, transfers, travel - capped -entrance to all events over the 2 days).
- **Exposure** – exclusive sponsorship opportunities including plenary sessions, networking areas, social events, local transportation.
- **Presence** – dedicated communications team at your service, offering pre, post and at-event tools including blogs, newsletters, PR, interviews, domain expertise mapping.
- **Access** – to the IMRG e-retail community of top retailers, brands and key market influencers

ONLY 35

PARTNERS



MONACO: AN EXCEPTIONAL DESTINATION

A 2 KM² AREA WHERE YOU CAN TRAVEL EVERYWHERE ON FOOT

- Easily accessible from the UK - direct flights to Nice from Birmingham, Bristol, Edinburgh, Leeds, Liverpool, London and Manchester.
- High-tech, flexible and creative meeting and networking venue - The Grimaldi Forum is the Principality of Monaco's leading cultural and international business centre.
- A visit to the Principality is always a rich experience: historical heritage, a well-preserved lifestyle, astonishing architecture, the meeting point of Mediterranean and international cultures, Monaco - at the heart of Europe - has much to surprise and delight.



THE VARIETY OF PRESTIGIOUS VENUES (SPORTS CLUB, CAFÉ DE PARIS, ETC.)

EXTENSIVE AND LUXURIOUS HOTEL ACCOMMODATION, WITHIN THE IMMEDIATE VICINITY OF THE GRIMALDI FORUM

A MODERN CONFERENCE CENTRE

A YEAR-ROUND MEDITERRANEAN CLIMATE

EVENT SCHEDULE & OFFER

SUNDAY 12TH MARCH

7.30 pm Opening Cocktail

MONDAY 13TH MARCH

8.30 a.m. Participant Welcome
9.00 a.m – 10.00 a.m. Plenary session
10.00 a.m – 12.30 p.m. ONE TO ONE meetings and Expert Workshops
12.30 p.m – 2.00 p.m. Lunch
2.00 p.m – 6.00 p.m. ONE TO ONE meetings and Expert Workshops
6.00 p.m – 7.00 p.m. Plenary Session
8.30 p.m – 11.00 p.m. Networking Evening.

TUESDAY 14TH MARCH

8.30 a.m. Participant Welcome
9.00 a.m – 10.00 a.m. Plenary session
10.00 a.m – 12.30 p.m. ONE TO ONE meetings and Expert Workshops
12.30 p.m – 2.00 p.m. Lunch
2.00 p.m – 4.00 p.m. ONE TO ONE Meetings and Expert Workshops
4.00 p.m – 5.00 p.m. Closing Plenary Session
5.30 p.m. End of event.

PACKAGES

PACKAGE 1 : MODULE

1 ONE-TO-ONE MEETING PACK (15 time slots)
1 THEMATIC WORKSHOP (optional)
2 STAFF PASSES
3 GUEST PASSES

A FULLY EQUIPPED LOUNGE WITH MEETING AREA (Wifi access, furniture, signage, walls, electricity, daily cleaning)

PACKAGE 2 : LEADER KIT

2 ONE-TO-ONE MEETING PACKS (30 time slots)
1 THEMATIC WORKSHOP (optional)
4 STAFF PASSES
5 GUEST PASSES

A FULLY EQUIPPED LOUNGE WITH TWO MEETING AREAS (Wifi access, furniture, signage, walls, electricity, daily cleaning)

KEY DATES

OCTOBER > NOVEMBER 2016:

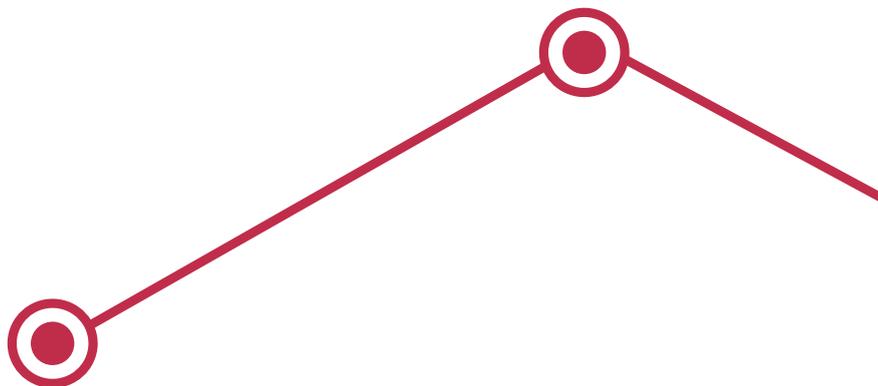
Submission of applications and partner selection committee

DECEMBER 2016:

Opening of the partner space so that you can: complete your company profile, announce your guests, staff, flights, etc.

FEBRUARY 2017:

Networking event exclusively for partners
Consultation of projects declared by guests and the opening of meeting bookings



For further information:

partner@ecommerce1to1.co.uk

Comexposium

70 avenue du Général de Gaulle -

92058 Paris La Défense cédex - FRANCE

Tel : +33(0)1 76 77 11 11 - contact@comexposium.com

SAS au capital de 60 000 000 euros

316 780 519 RCS Nanterre

COMEX POSIUM